



CLEVER

INNOVATION

business incubator

Nizhny Novgorod, Russia



www.bi-clever.ru

About us



BI-CLEVER was found in may 2007 by the [ministry of SME support and development, consumer market and services of the Nizhny Novgorod region](#) in accordance with federal program of the [Ministry of Economic Development of the Russian Federation](#).

BI-CLEVER - the one innovation business incubator and the key element of regional infrastructure of SME support.

BI-CLEVER – member and co-founder of [Russian business incubator association](#), since 2007.

Infrastructure



SEED stage building - two-stored office building:

- area – 2500 square meters;
- fully equipped offices with furniture, computers, phone and internet access at a reduced rent rates;
- conference hall with seating capacity for more than 120 people;
- two rooms for negotiations equipped for videoconferencing;
- educational class;
- café.



Infrastructure



STARTUP stage building - five-stored office building:

- area – 6000 square meters;
- wide range of offices with different area and configuration at a reduced rent rates;
- conference hall with seating capacity for more than 150 people;
- café.



Services



PRE-INCUBATION program:

first stage of assistance in project development.

aim – formulation and detailing of business idea;

duration – 2 months.

Services included:

- individual work with project manager;
- assistance in business plan preparation;
- help in registration of a legal entity, other legal and accounting services;
- provision of information on possible sources of funding;
- Human Resource (HR) assistance;
- help in preparation of a project presentation.

Services



INCUBATION program:

second stage of assistance in project development.

aim – creation of a functioning business, attraction of financing to the project, search and cooperation with potential customers and partners;

duration – 36 months.

Services included:

- individual work with project manager;
- fully equipped office space at a reduced rent rates;
- educational program on the basics of entrepreneurship (at least 72 hours).
- Marketing, advertising, PR, promotion of a product;
- legal and accounting support of the company;
- help in investment attraction, HR-assistance, etc.

Services



ADDITIONAL SERVICES:

- **Regional Center of subcontracting and outsourcing;** development of cooperation ties between universities, research institutes, industrial enterprises and SME. formation of a database of technology needs and production capabilities – www.sub-nn.ru.
- **Educational services;** developing and conducting special education programs on commercialization and technology transfer, business development, etc.

Services



ADDITIONAL SERVICES:

- **Conference and event services;**
organization and conduction of different events from idea to its realization, of different levels and formats from master class, seminar, business-training to conference, forum, etc.
- **Typographical services.**
rendering a wide range of printing services.
modern digital equipment.
rapid execution.

Achievements



30 residents

61 projects

31 graduates

9,7 mln.usd - sale

1,4 mln.usd - due

1,8 mln.usd - investment of capital

334 people - general quantity of staff of resident-companies



Success is for the clever!



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